

OCT. 21 THRU 28th

AMGA ANNUAL MEETING 2013 BOULDER, COLORADO

AMERICAN MOUNTAIN GUIDES ASSOCIATION



39° 59' 14.2116" N

1979

105° 17' 32.9892" W



» GO TO AMGA.COM FOR MORE DETAILS AND TO REGISTER «

MONDAY, OCTOBER 21

WFR Refresh (8am-5pm)
SPI Provider Training (8am-5pm)

TUESDAY, OCTOBER 22

WFR Refresh (8am-5pm)
SPI Provider Training (8am-5pm)

WEDNESDAY, OCTOBER 23

SPI Provider Refresher Training (8am-5pm)
IT Training (8am-5pm)

THURSDAY, OCTOBER 24

High-Altitude Symposium with
Dr. Peter Hackett (Part of IT Training)
(8:30am - 5:00pm)

➔ OPENING NIGHT (5:30pm)

at Neptune's Mountaineering
SPONSORED BY GORE-TEX & MARMOT

FRIDAY, OCTOBER 25

Professional Development Clinics (9am-12pm)

- » Don Pachner - Insurance for guides
 - » Forest McBrian - Crevasse Rescue
 - » Olivia Race - Short roping
 - » Anna Keeling - Adv. tour planning
 - » Ron Funderburke - Adv. rock rescue
 - » Amanda Wroten - Expedition fundraising
 - » Arno Igner - The Warrior's Way (LIMIT 6 PEOPLE)
 - » Andres Marin - Glacier Travel
 - » Jon Zimmerman - Take it to the Mountain
- learn about the "Front Desk" software

FRIDAY, OCTOBER 25

Professional Development Clinics (1-4pm)

- » Don Pachner - Insurance for guides
- » Forest McBrian - Crevasse Rescue
- » Olivia Race - Short Roping
- » Anna Keeling - Adv. tour planning
- » Ron Funderburke - Adv. rock rescue
- » Amanda Wroten - Marketing 101
- » Arno Igner - The Warrior's Way (LIMIT 6 PEOPLE)
- » Andres Marin - Glacier Travel
- » Jon Zimmerman - Take it to the Mountain

➔ HAPPY HOUR (5:30pm)

Round Table Discussion
at Upslope Brewery
SPONSORED BY ARCTERYX

SATURDAY, OCTOBER 26

Professional Development Clinics (9am-12pm)

- » Ron Funderburke - Adv. rope transitions
- » Anna Keeling - Adv. tour planning
- » Forest McBrian - Short roping practicum
- » Olivia Race - Beacon lesson and drills
- » Amanda Wroten - Expedition fundraising
- » Arno Igner - The Warrior's Way (LIMIT 6 PEOPLE)
- » Jon Zimmerman - Take it to the Mountain

Professional Development Clinics (1-4pm)

- » Don Pachner - Insurance for guides
- » Forest McBrian - Crevasse Rescue
- » Olivia Race - Short roping
- » Anna Keeling - Adv. tour planning
- » Ron Funderburke - Adv. rock rescue
- » Amanda Wroten - Marketing 101
- » Arno Igner - The Warrior's Way (LIMIT 6 PEOPLE)
- » Jon Zimmerman - Take it to the Mountain

➔ MAIN EVENT (5:30pm)

at Upslope Brewery
Free Food & Beer, Silent auction,
Award Ceremony,
Slide Show by Dylan Taylor
SPONSORED BY GORE-TEX

SUNDAY, OCTOBER 27

Board of Directors Meeting

MONDAY, OCTOBER 28

Technical Committee Meeting

Annual Meeting Program

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Annual Meeting Welcome

Welcome to autumn on the Front Range of Colorado. This is my favorite time of year; the air's crisp coolness, the lack of moisture, and the eternal sunshine make our fine granite and sandstone crags world-class destinations. Tragically we can't share most of these assets with you this year. Devastating floods wiped out our trails and shut off access to most climbing areas. Our hearts go out to the many people, among them our guides, who have lost their homes, livelihoods, and even loved ones.

On the other hand, this disaster inspired our community of guides, skiers, climbers, and the organizations that represent them to work more closely together than ever before. We cleaned each other's homes, and now we are on the ground rebuilding our trails and parks. So while no one will be climbing the Naked Edge this fall, we still think the Boulder is the perfect place to hold our Annual Meeting.

The AMGA represents community—a community of committed, resourceful, and inspiring professional skiers and climbers. When the going gets tough, we find other, often better ways to stay safe and to live life fully. This year we face some major national as well as local challenges. The closure of our national parks and recreation areas are adversely affecting hundreds of guides and guide services. This year's Annual Meeting is so timely and crucial. We have the opportunity right now to brainstorm, network, and come together in new and different ways. We are imaginative and dedicated; let's find those new, innovative solutions. No hold is out of our reach.

Sincerely,



Betsy Winter
Executive Director
American Mountain Guides Association

National Office Staff



Betsy Winter
Executive Director

Betsy provides leadership and oversees the operations of the American Mountain Guides Association.



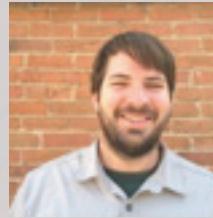
Dale Remsberg
Technical Director

Dale manages the technical branch of the AMGA that includes curriculum, courses, and exams, and management of the instructor team.



Dana Richardson
Strategic Partnerships
Manager

Dana manages the AMGA's Corporate Partners and Events.



Peter Lorenz
Program Assistant

Peter assists in the managing of the AMGA's Guide Track training and certification programs, he helps finalize course logistics including pre-course materials and post course evaluations.



Henry Beyer
Program Director

Henry manages the AMGA's Guide Track training and certification program.



Valerie Bender
Membership Manager

Valerie helps manage the AMGA Membership. She also helps with pro-purchase benefits for members, merchandise, social media, scholarships, and helps the Strategic Partnerships Manager with events.



Ed Crothers
Climbing Instructor Program
and Accreditation Director

Ed manages all aspects of the Accreditation Program and the Climbing Instructor Program. He also serves on the AMGA Risk Management Committee and represents the AMGA at a variety of national conferences.



Lizzy Scully
Editor

Lizzy edits the GUIDE Bulletin and the AMGA blog and works with contributors to these publications.



Scott Massey
Outreach and Advocacy
Director

Scott helps maintain and develop access for AMGA programs and advocates for new guiding opportunities for AMGA credentialed guides and guide services.

Schedule of Events:

Monday, October 21 - (8am-5pm)

- WFR Refresh
- SPI Provider Training

Tuesday, October 22 - (8am-5pm)

- WFR Refresh
- SPI Provider Training

Wednesday, October 23 - (8am-5pm)

- SPI Provider Refresher Training
- IT Training

Thursday, October 24 - (8:30am -5:00pm)

- Advanced Mountain Medicine for Guides, The Lhotka Conference with [Dr. Peter Hackett](#) (Part of IT Training) at NCAR.
- **(5:30pm)** - Opening Night (Gore-Tex/Marmot co-sponsor) Food, Beer, Raffle, Wine, and Music at [Neptune Mountaineering](#)
*non AMGA member cost is \$10 (pay at the door)

Friday, October 25

- Professional Development Clinics

(9am-12pm)

1. Don Pachner - Insurance for guides ([held at BRC](#))
2. Forest McBrian - Crevasse Rescue
3. Olivia Race - Short roping
4. Anna Keeling - Advanced tour planning ([held at BRC](#))
5. Ron Funderburke - Advanced rock rescue
6. Amanda Wroten - Expedition fundraising ([held at BRC](#))
7. Arno Ilgner - The Warrior's Way
8. Andres Marin - Glacier Travel
9. Marty Molitoris & Jon Zimmerman - Take it to the mountain ([held at BRC](#))

(1pm-4pm)

1. Don Pachner - Insurance for guides ([held at BRC](#))
 2. Forest McBrian - Crevasse Rescue
 3. Olivia Race - Short Roping
 4. Anna Keeling - Advanced tour planning ([held at BRC](#))
 5. Ron Funderburke - Advanced rock rescue
 6. Amanda Wroten - Marketing 101- You, Your Website, and Your Brand ([held at BRC](#))
 7. Andres Marin - Glacier Travel
 8. Arno Ilgner - The Warrior's Way
 9. Marty Molitoris & Jon Zimmerman - Take it to the mountain ([held at BRC](#))
- **(5:30pm)** - Happy Hour/Round Table Discussion at [Upslope Brewery](#)

FREE Beer and food to follow

*non AMGA member cost is \$10 (pay at the door)

Saturday, October 26

- Professional Development Clinics

(9am-12pm)

1. Don Pachner - Workers' Compensation Insurance ([held at BRC](#))
2. Ron Funderburke - Advanced rope transitions
3. Anna Keeling - Advanced tour planning ([held at BRC](#))
4. Forest McBrian - Short roping practicum
5. Olivia Race - Beacon lesson and drills
6. Amanda Wroten - Expedition fundraising ([held at BRC](#))
7. Arno Ilgner - The Warrior's Way
8. Marty Molitoris & Jon Zimmerman - Take it to the mountain ([held at BRC](#))

(1pm-4pm)

1. Don Pachner - Workers' Compensation Insurance ([held at BRC](#))
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8. Marty Molitoris & Jon Zimmerman - Take it to the mountain ([held at BRC](#))

- **(5:30pm - 9pm)** - Main Event (Gore-Tex title sponsor) at Upslope Brewery

FREE food from Sherpa's & FREE beer from Upslope, a live and silent auction, Award Ceremony, and a Slide Show by AMGA/IFMGA Mountain Guide, [Dylan Taylor](#) .

*non AMGA member cost is \$10 (pay at the door)

Sunday, October 27 - (9am - 5pm)

- Board of Directors Meeting - [Faegre Baker Daniel LLP](#) (Open to the Public)

Monday, October 28 - (9am - 5pm)

- Technical Committee Meeting (Closed to the Public)

Important Addresses:

BRC

2829 Mapleton Ave Boulder, CO 80301

NCAR

3080 Center Green Dr. Boulder, CO 80302

Neptune Mountaineering

633 South Broadway Boulder, CO 80305

Upslope Brewery

1898 S. Flatiron Court Boulder, CO 80301

Faegre Baker Daniel LLP

1470 Walnut St. Boulder, CO 80302

Clinic Descriptions

Professional Development Clinics

Don Pachner - Insurance for Guides: - Boulder Rock Club

When a guide service enters into arrangements with another guide service, a land manager or clients, when and how does it impact liability insurance and/or coverage for the guide service and its guides? Discussion of special cases including use of ski areas, sponsorship of festivals and competitions, joint ventures, international trips, film production work, permits, concession agreements and international trips. Ends with insurance coverage and pricing trends in 2013-2014 and mountaineering insurance Q&A.

Forest McBrien - Crevasse Rescue – Field across Mapleton from BRC

Learn basic and advanced crevasse rescue skills that you can take straight to the field and improve your working knowledge of common practices. Team c haul, Canadian drop loop and strategies for descending and ascending into the crevasse to provide aid to the fallen climber.

Olivia Race - Short roping – Eldorado Canyon State Park (LIMIT 5 PEOPLE)**

Learn the basics of kiwi coils, hand coils and the craft of manipulating the rope while short roping. How much distance between clients, rope on the up hill or down hill side? Learn the answers to these questions and more in this clinic.

Anna Keeling - Advanced tour planning - Boulder Rock Club

Already know how to take bearings, read a map and turn on your GPS. Take the next step and put all the pieces together into a route plan that will accurately give you time estimates and aid you in a complex day of guiding. Attendees should come with whatever tools you have. Maps will be provided to work with.

Ron Funderburke - Advanced rock rescue – Eldorado Canyon State Park (LIMIT 5 PEOPLE)**

Come prepared to have your mind worked a bit as you learn how to count mechanical advantage, setup releasable ratchets and transition in and out of many different raising and lowering systems. Basic knowledge of rock rescue helpful to learn from this clinic.

Amanda Wroten - Expedition fundraising - Boulder Rock Club

One hour. Learn the ins and outs of how to set up an effective fundraising campaign for your next big climb or expedition. Find sponsors, write proposals, utilize merchandise "sales" and get funded.

Arno Ilgner - The Warrior's Way (LIMIT 6 PEOPLE) – Sherwood Forest, Boulder Canyon**

Being effective as a coach, instructor, or guide requires us to understand how the learning process works and to create appropriate situations for clients. Doing this allows us to help client's problem solve, minimize frustration, and enhance overall satisfaction. That means returning clients. This clinic uses falling to teach how to create such situations. You'll learn how to fall and how to create appropriate learning situations

Andres Marin - Glacier Travel - Field across Mapleton from BRC

Transitions between glacier travel to short rope in Rock or Steep terrain. The goal of this clinic is to talk and show about different techniques of glacier travel and show techniques and transitions from a glacier to rock or glacier to steep snow slopes.

This will cover all levels.

Jon Zimmerman and Marty Molitoris, - Take it to the Mountain - learn how the "Front Desk" software lets owners of personal service businesses use one system for all their bookings - Boulder Rock Club

Marty Molitoris, founder and director of Alpine Endeavors, and Jon Zimmerman, CEO of Front Desk, will lead a session about running your business more effectively with software. Alpine Endeavors is one of the earliest adopters of Front Desk, mobile client management software that lets owners of personal services businesses use one system for all their bookings—wherever they are—scheduling events, adventures, and appointments, tracking attendance, managing client relationships, securely processing credit cards, automating billing and email marketing, and creating a customized and branded client-facing experience.

Clinic Descriptions

Professional Development Clinics

Amanda Wroten - Marketing 101- You, Your Website, and Your Brand

Do you know your brand? As a guide you are a company within yourself. Learn how to establish your brand, develop a basic marketing plan, and engage clients, sponsors and other vested parties through social media and the web. (Friday afternoon and Saturday morning)- Boulder Rock Club

Ron Funderburke - Advanced rope transitions - Eldorado Canyon State Park (LIMIT 5 PEOPLE)**

Learn unique ways to transition from belaying to lowering, short roping to pitching, Lowering to belaying and many more cool guide techniques for the technically inclined.

Forest McBrian - Short roping practicum - Eldorado Canyon State Park (LIMIT 5 PEOPLE)**

Spend time applying short roping skills in a rock setting under the watchful eye of an AMGA instructor team member.

Olivia Race - Beacon lesson and drills - Field across Mapleton from BRC

Understand common practices for companion rescue. Learn how to search for multiple burials and tactics for different beacons. This clinic will give you a framework on how to practice before each season and stay on top of industry standards.

Don Pachner - Workers' Compensation Insurance: - Boulder Rock Club

What Every Mountaineering Guide & Guide Service Need To Know About Workers' Compensation Insurance: It's Not Just for Employees. The nuts and bolts of workers' compensation insurance for mountaineering guides and guide services including permit issues, statutes, international coverage, current coverage, cost issues and trends, coverage on W-2 and 1099 employees, out of state trips and much more. Q&A at the end.



Slideshow Introduction



Dylan Taylor, AMGA/IFMGA Mountain Guide

Dylan Taylor will present a slideshow highlighting his two expeditions to the fabled Wakhan Corridor in Afghanistan's Badakshan Province. For a country largely ravaged by war and known to the outside world and the birthplace of the Taliban, come hear the other side of the story. The Wakhan Corridor is the meeting point of the Karkoram, Pamir, and Hindu Kush mountain ranges and since the soviet invasion in 1979 has been largely unvisited by alpinists or ski mountaineers. Dylan's slideshow will cover adventures during his 2012 trip; the first ski mountaineering expedition to the range, and then his recent alpine climbing trip that resulted in one first ascent and a number of other attempts at remote and untouched six thousand meter peaks. Come see the land of the snow leopard through the eyes of Dylan's camera lens and adventures.



Dylan Taylor is an AMGA/IFMGA Mountain Guide who lives in Chamonix, France. He enjoys deep powder skiing and world-perambulating. Dylan has published photography and writing in numerous national magazines and catalogs and now serves on the AMGA Instructor team sharing his knowledge of guiding with the new generation of guides.



Photography by: Danny Uhlmann

2013 Industry Award Winner:



Petzl's company mission is to offer innovative products, technical information, and training for those exploring the vertical world. This October, Petzl will receive the 2013 American Mountain Guides Association (AMGA) Industry Award. AMGA Executive Director, Betsy Winter, will present the award to Tom Adams, Petzl America Sales Director, at this year's Annual Meeting.

The AMGA Industry Award was created to recognize and honor those companies who have helped further the mission of the AMGA and grow the mountain guiding and climbing instructors professions by providing outstanding support, through scholarships, sponsorship, product and donations. As an AMGA Partner since 1990, Petzl is one of the longest-continuing supporters of the AMGA. Additionally, in 2008 Petzl became the Official Headlamp Sponsor of the AMGA, providing one full-tuition scholarship each year for an AMGA advanced-level course or certification exam.

"It is an honor to present this award to Petzl," said Winter. "They understand the needs of professional guides and have gone above and beyond to help the AMGA inspire and support a culture of American mountain craft."

"Here at Petzl, we're always working to produce innovative gear for climbers, but we also know that great gear isn't worth much if it's not used properly," said Adams. "That's one of the reasons we support the AMGA, with their emphasis on safety, knowledge, and education."

The award presentation will take place on Saturday, October 26th at 5:30pm, at the AMGA Annual Meeting in Boulder, CO.

About AMGA: The American Mountain Guides Association (AMGA) is a 501(c)(3) educational non-profit that inspires and supports a culture of American mountain craft. As the leading organization of America's most vibrant, inspiring community of climbers and skiers, the AMGA offers cutting edge knowledge and hundreds of years of collective experience that you won't get from any other climbing organization. AMGA guides and staff are the experts in the business of being a guide. The AMGA spent 30 years setting standards for American guiding, protecting the guiding environment, and organizing a powerful, unified community of climbers and skiers. And will spend the next 30 supporting future generations of guides and clients.

About Petzl: Petzl's roots lie in the desire of its founders to serve one passion: exploration. Since its beginnings in caving, the company's mission has remained constant: to offer practical solutions that allow people to progress. Today that pioneering spirit, passion for exploration and ethic have not changed. More than forty years later, Petzl continues to invent products and provide solutions that allow sports enthusiasts and professionals to access some of the most challenging places, both day and night.

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AMGA ANNUAL MEETING 2013

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