



AMERICAN MOUNTAIN GUIDES ASSOCIATION (AMGA)

PARTNER BENEFITS

PLATINUM DIAMOND/ \$45,000+

- Exclusive access to AMGA guides for outreach, events and/or media trips.
- Receive 3 paid guiding days per year *includes all travel and expenses for up to 2 guides.
- Unique co-branded opportunities
 - Video content
 - Regional events
- AMGA Instructor Team Sponsorship
 - Guaranteed use of your brand in our elite Instructor Team hands for AMGA courses only
 - Brand exposure to over 900,000 aspiring adventurers each year
 - Access to the most skilled, trusted, and talented guides in the US
- Up to \$2000 for one full or two partial scholarships in your company's name
- Ability to provide members' only offers via email - 5x times a year
- Partner News Spotlight (AMGA Blog/Email) - 4x Times a year
- Access to AMGA audience with brand messaging and calls to action through AMGA social media outlets
- Ability to co-brand merchandise to sell on AMGA website
- Advertising in the Guide Bulletin - 2 (two) full pages ads/year, one per edition.
- Brand's logo will be displayed on the AMGA website and in all AMGA publications
- Customized member contact information upon request 4x times a year
- Use of AMGA logo for marketing and promotional materials
- Participation of the AMGA pro purchase program



TRIPLE DIAMOND/ \$35,000+

- Exclusive access to AMGA guides for outreach, events and/or media trips.
- Receive 2 paid guiding days per year *includes all travel and expenses for up to 2 guides.
- Unique co-branded opportunities
 - Video content
 - Regional events
- AMGA Instructor Team Sponsorship
 - Guaranteed use of your brand in our elite Instructor Team hands for AMGA courses only
 - Brand exposure to over 700,000+ aspiring adventurers each year
- Access to the most skilled, trusted, and talented guides in the United States
- Up to \$2000 for one full or two partial scholarships in company's name
- Advertising in the Guide Bulletin - 2 full page ads/year, one per edition.
- Provide Members' Only Offers via Email - 5x Times/Year
- Partner News Spotlight (AMGA Blog/ Email) - 3x Times/Year
- Access to AMGA audience with brand messaging and calls to action through AMGA social media outlets
- Brand's logo will be displayed on the AMGA website and in all AMGA publications
- Customized member contact information upon request 3x times a year
- Use of AMGA logo for marketing and promotional materials
- Participation of the AMGA pro purchase program



DOUBLE DIAMOND/ \$25,000+

- AMGA Instructor Team Sponsorship
 - Guaranteed use of your brand in our elite Instructor Team hands for AMGA courses only
 - Brand exposure to over 700,000+ aspiring adventurers each year
 - Access to the most skilled, trusted, and talented guides in the US
- Unique co-branded opportunities
 - Video content
 - Regional events
- Up to \$2000 for one full or two partial scholarships in company's name
- Advertising in the Guide Bulletin - 2 full page ads/year, one per edition.
- Provide Members' Only Offers via Email - 4x Times/Year
- Option to utilize the AMGA Tester Team for field product testing
- Partner News Spotlight (AMGA Blog/ Email) - 3x Times/Year
- Access to AMGA audience with brand messaging and calls to action through AMGA social media outlets
- Brand's logo will be displayed on the AMGA website & in all AMGA publications
- Customized member contact information upon request 3x times a year
- Use of AMGA logo for marketing and promotional materials
- Participation of the AMGA pro purchase program



DIAMOND/ \$15,000+

- Unique co-branded opportunities
 - Video content
 - Regional events
- Up to \$2000 for one full or two partial scholarships in company's name
- Advertising in the Guide Bulletin - 2 full pages' ad/year, one per edition.
- Provide Members' Only Offers via Email - 4x Times/Year
- Option to utilize the AMGA Tester Team for field product testing
- Partner News Spotlight (AMGA Blog/ Email) - 3x Times/Year
- Access to AMGA audience with brand messaging and calls to action through AMGA social media outlets
- Brand's logo will be displayed on the AMGA website and in all AMGA publications
- Customized member contact information upon request 2x times a year
- Use of AMGA logo for marketing and promotional materials
- Participation of the AMGA pro purchase program



SUMMIT/ \$10,000+

Up to \$2000 for one full or two partial scholarships in company's name
Advertising in the Guide Bulletin - 2, 1/2 page ads/year-one per edition
Provide Members' Only Offers via Email - 3x Times/Year
Option to utilize the AMGA Tester Team for field product testing
Partner News Spotlight (AMGA Blog/ Email) - 3x (three) Times/Year
Access to AMGA audience with brand messaging and calls to action through AMGA social media outlets
Brand's logo will be displayed on the AMGA website and in all AMGA publications
Customized member contact information upon request 2x times a year
Use of AMGA logo for marketing and promotional materials
Participation of the AMGA pro purchase program



BENEFACTOR/ \$6,000+

Up to \$2000 for one full or two partial scholarships in company's name
Advertising in the Guide Bulletin - 2, 1/2 page ads/year-one per edition
Provide Members' Only Offers via Email - 3x Times/Year
Option to utilize the AMGA Tester Team for field product testing
Partner News Spotlight (AMGA Blog/ Email) - 2x Times/Year
Access to AMGA audience with brand messaging and calls to action through AMGA social media outlets
Brand's logo will be displayed on the AMGA website and in all AMGA publications
Participation of the AMGA pro purchase program
Opportunity to provide an AMGA Scholarship through pro purchase sales
Customized member contact information upon request 2x times a year
Participation of the AMGA pro purchase program



PATRON/ \$2,000+

Advertising in the Guide Bulletin- 2, 1/3 page ads/year-one per edition
Provide Members' Only Offers via Email - 3x Times/Year
Option to utilize the AMGA Tester Team for field product testing
Partner News Spotlight (AMGA Blog/ Email) - 1 Time/Year
Access to AMGA audience with brand messaging and calls to action through AMGA social media outlets
Brand's logo will be displayed on the AMGA website and in all AMGA publications
Participation of the AMGA pro purchase program
Opportunity to provide an AMGA Scholarship through pro purchase sales
Use of AMGA logo for marketing and promotional materials

CONTRIBUTOR/ \$1,000+

Provide Members' Only Offers via Email - 2x Times/Year
Partner News Spotlight (AMGA Blog/ Email) - 1 Time/Year
Option to utilize the AMGA Tester Team for field product testing
Participation of the AMGA pro purchase program
Opportunity to provide an AMGA Scholarship through pro purchase sales
Use of AMGA logo for marketing and promotional materials

SUPPORTER/ \$500+

Provide Members' Only Offers via Email - 1 Times/Year
Participation of the AMGA pro purchase program
Opportunity to provide an AMGA Scholarship through pro purchase sales
Use of AMGA logo for marketing and promotional materials