

# INSPIRE AND SUPPORT THE CULTURE OF AMERICAN MOUNTAIN CRAFT.



Jack Skeen setting the track in Grand Teton National Park. PHOTO: ZACK MCGILL

## **The AMGA is a 501(c)(3) educational non-profit. Our partners make it possible for the AMGA to:**

- Advocate for access to public lands
- Provide the highest levels of guide training
- Certify guides and accredit guide services
- Fund scholarships and run essential programs

## **As a partner, you have the opportunity to:**

- Associate your brand with the heart of the outdoor market
- Reach our members: 4,000+ aspiring and professional guides
- Get your products and brand in front of authentic influencers
- Support all of AMGA's important initiatives

Partner levels and benefits are detailed on the back of this sheet. Thank you for your partnership and financial support!

*"The guiding community is an essential customer to us. We support the AMGA because our combined efforts to enhance climbers' knowledge helps to create a safer community and 'access the inaccessible,' which is our mission."*

*— Jon Rockefeller*

Managing Director, Petzl North America





## AMERICAN MOUNTAIN GUIDES ASSOCIATION (AMGA) PARTNER BENEFITS

	PLATINUM DIAMOND / \$100K+	TRIPLE DIAMOND / \$35K+	DOUBLE DIAMOND / \$25K+	DIAMOND / \$15K+	SUMMIT / \$10K+	BENEFACTOR / \$6K+	PATRON / \$2K+	CONTRIBUTOR / \$1K+	SUPPORTER / \$500+
Customization and co-branded opportunities, such as course sponsorship or social events	●	●							
AMGA Instructor Team Sponsorship <ul style="list-style-type: none"> <li>Guaranteed use of your brand by our elite Instructor Team (AMGA courses only)</li> <li>Brand exposure to more than 1.3 million+ aspiring adventurers each year</li> <li>Access to the most skilled, trusted, and talented guides in the U.S.</li> </ul>	●	●	●						
Access to AMGA Accredited Businesses	●	●	●						
Co-brand merchandise to sell on AMGA website	●	●	●	●	●				
Up to \$2,000 for one full or two partial scholarships in your company's name	●	●	●	●	●				
Complimentary table at AMGA Annual Meeting	●	●	●	●	●	●			
Complimentary advertisements in the <i>GUIDE Bulletin</i> magazine (twice per year)	* FULL PAGE	* FULL PAGE	* FULL PAGE	* FULL PAGE	* HALF PAGE	* HALF PAGE	* THIRD PAGE		
Partner News Spotlight (AMGA blog) — * times per year	* 4	* 3	* 2	* 2	* 2	* 2	* 1		
AMGA social media brand messaging and calls to action	●	●	●	●	●	●	●		
Use of AMGA logo for marketing and promotional materials	●	●	●	●	●	●	●	●	●
Participation in the AMGA pro purchase program	●	●	●	●	●	●	●	●	●
Brand logo or name displayed on the AMGA website and in all publications	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Members-only offers via email — * times per year	* 5	* 4	* 4	* 3	* 2	* 2	* 2	* 1	* 1