

INSPIRE AND SUPPORT THE CULTURE OF MOUNTAIN CRAFT

The American Mountain Guides Association (AMGA) is a 501(c)(3) educational non-profit and the American representative to the International Federation of Mountain Guides Association (IFMGA).

5700+

PROFESSIONAL
CLIMBING AND
SKI GUIDES

OVER
226,000

AMGA GUIDED
EXPERIENCES
PER YEAR

DIRECT IMPACT
ON GEAR
INDUSTRY

\$6.2
MILLION

1,938,484

2020
SOCIAL MEDIA
REACH



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AMERICAN MOUNTAIN GUIDES ASSOCIATION PARTNER BENEFITS

	MASSIF/100K+	SUMMIT/35K+	PEAK/25K+	CIRQUE/15K+	SPIRE/10K+	CLIFF/ 6K+	Crag/4K+	BUTTRESS/2K+	CAIRN/1K+
Customization and co-branded opportunities, such as course sponsorship or social events	●	●							
AMGA Instructor Team Sponsorship <ul style="list-style-type: none"> Guaranteed use of your brand by our elite Instructor Team- the trainers and evaluators of American Mountain Guides (AMGA courses only) Authentic and rigorous field testing in extreme mountain environments Access to the most skilled, trusted, and talented guides in the U.S. 	●	●	●						
Focus Group opportunity - (times per year)	3	2	2	1					
Access to AMGA Accredited Businesses- 30+ Businesses/ 1000 Guides	●	●	●	●					
Up to \$2,000 for one full or two partial scholarships in your company's name	●	●	●	●	●				
Complimentary table at AMGA Annual Meeting	●	●	●	●	●	●			
Co-Sponsored Blog Opportunities - (times per year)	4	3	3	2	2	2	1		
AMGA social media brand messaging and calls to action - (times per year)	6	5	4	3	3	2	2		
Complimentary advertisements in the Guide Bulletin magazine	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	THIRD PAGE	THIRD PAGE	
Use of AMGA logo for marketing and promotional materials	●	●	●	●	●	●	●	●	●
Participation in the AMGA pro purchase program	●	●	●	●	●	●	●	●	●
Partner News Spotlight In Monthly E-Newsletter - (times per year)	4	4	4	3	2	2	2	2	1
Members-only offers via email - (times per year)	5	4	4	3	2	2	2	2	1